



Ian Smith

**Principal Consultant
craftscale**

Design Thinking facilitator/leader

Acting CTO

AWS Certified Architect

Conference/event Speaker

Fellow of the RSA

Podcaster

<https://www.linkedin.com/in/smithi1/>

Client Roles

- Acting Chief Technology Officer for crusading retail organisation
- Design Thinking & innovation facilitator & trainer for IT division of large pharmaceutical company.
- Led small team to build quiz app for schools with AWS Amplify & React

craftscale



- 23 years at IBM
- Senior Architect, IBM GBS
- Client Innovation Leader, IBM GTS
- Instructor for:
 - Architectural Thinking
 - Innovation Leaders Masterclass
 - Enterprise Design Thinking



UNIVERSITY OF LEEDS

Leeds University Business School

Guest Lecturer since 2016

- Commercialising Innovation
- Innovation Management
- Design Thinking

Featured in University publications:

- [Innovation Management: Winning in the Age of Disruption](#)
FutureLearn, 2017
- Upcoming edition of [Management and Business Research](#)
Sage Publishing, 2020



- 18 months as Head of Innovation
- Innovation focus on Test Automation, Devops, ML/AI testing.
- Conference speaker